

**FOR IMMEDIATE RELEASE:**

## Microscan Premier Value Level Handheld Readers

**RENTON, WA, June 2009** — Microscan, a global technology leader for precision data acquisition and control solutions, has expanded its barcode product line to include value level handheld readers for standard barcode applications.

Microscan now offers handheld barcode readers for all applications, ranging from easy linear barcodes up to challenging 2D direct part marks. The introduction of the HS-1 and HS-2D expands Microscan's value level product offering for standard applications, complementing its existing line of specialty handheld barcode imagers designed for more challenging applications such as 2D direct part mark reading.

The readers provide a notable out-of-box, plug and play experience. The easy to use barcode output can plug directly into standard Microsoft Office programs, such as Word or Excel. With the introduction of the handheld readers, Microscan becomes a one-stop shop for all barcode reading needs. As an additional user benefit, the new value level readers offer a low-cost entry point solution for barcode and 2D barcode applications.

The HS-1 is a value level handheld linear CCD reader for reliable decode of linear barcodes in common applications such as printed black and white labels. Providing fast and accurate performance with minimal budget impact, the HS-1 is ergonomically designed for comfort and built to withstand multiple drops in harsh industrial environments.

The HS-2D imager is ideal for any high-contrast automated data application from clean rooms to industrial environments. The HS-2D is a value level portable solution for decoding both linear barcodes and 2D symbols in common applications such as high-contrast black and white labels. It reads symbols in any orientation, includes a built-in dual LED targeting system for quick and easy data capture, and is designed to withstand rugged industrial environments.

For more information on Microscan's HS-1 and HS-2D handheld readers, visit [www.microscan.com](http://www.microscan.com).

## **About Microscan**

Microscan is a global leader in technology for precision data acquisition and control solutions serving a wide range of automation and OEM applications. Founded in 1982, Microscan has a strong history of technology innovation that includes the invention of the first laser diode barcode scanner and the 2D symbology, Data Matrix. Today, Microscan remains a technology leader in automatic identification and machine vision with extensive solutions for ID tracking, traceability and inspection ranging from basic barcode reading up to complex machine vision inspection, gauging, and measurement.

As an ISO 9001:2000 certified company recognized for quality leadership in the U.S., Microscan is known and trusted by customers worldwide as a provider of quality, high precision products. Microscan is a Spectris company. For more information, visit [www.microscan.com](http://www.microscan.com).

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