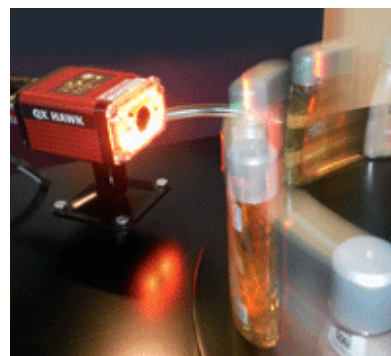


FOR IMMEDIATE RELEASE

Microscan to Demonstrate Machine Vision and Barcode Solutions for Packaging at IPACK-IMA 2012

ALPHEN A/D RIJN, The Netherlands, January 2012 — Microscan, a global technology leader in barcode, machine vision and lighting solutions will demonstrate its suite of products for track, trace and control at its booth # A84 in Hall 11 at the IPACK-IMA trade show in Milan, 28 February – 3 March 2012.



For manufacturers in the pharmaceutical, food and beverage, and consumer goods packaging industries, safety and packaged product verification can be an essential requirement. Microscan's barcode and [machine vision technology](#) is used to monitor, track, and trace critical data. On packaging lines, Microscan products track production data, guide the movement of goods, ensure label print quality, guarantee correct label application, and enable final lot tracking. Microscan's readers presented at the show offer both linear and 2D Data Matrix code reading and high read rates and their imagers can provide symbol quality reporting and verification.

At the booth, visitors can also view live demonstrations of Microscan's machine vision technology, such as the AutoVISION™ suite, which consists of Microscan's [AutoVISION machine vision software](#), and the Vision MINI and Vision HAWK smart cameras. This solution enables simplified machine vision, and allows users with little to no experience in vision technology to set up and implement machine vision applications. The company's latest I-PAK packaging inspection system is an all-in-one vision solution designed specifically to meet the stringent requirements of the pharmaceutical industry.

The company will also present the new C-Mount lens configuration for the popular [QX HAWK imager](#) and the Vision HAWK smart camera. With industrial IP65/67 housing (with lens cover), compact size, flexible configurations and built-in Ethernet connectivity, the QX HAWK and Vision HAWK are easy to incorporate into any production environment. The Vision HAWK vision system features easy set-up and operation with Microscan's intuitive AutoVISION software interface, including powerful decode tools for reading barcodes and text (OCR), and inspection tools for cap alignment, label positioning, fill level verification, and more.

For more information on Microscan's solutions, visit www.microscan.com.

About Microscan

Microscan is a global leader in technology for precision data acquisition and control solutions serving a wide range of automation and OEM applications. Founded in 1982, Microscan has a strong history of technology innovation that includes the invention of the first laser diode barcode scanner and the 2D symbology, Data Matrix. Today, Microscan remains a technology leader in automatic identification and

machine vision with extensive solutions for ID tracking, traceability and inspection ranging from basic barcode reading up to complex machine vision inspection, identification, and measurement.

As an ISO 9001:2008 certified company recognized for quality leadership in the U.S., Microscan is known and trusted by customers worldwide as a provider of quality, high precision products. Microscan is a [Spectris](#) company.

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