

FOR IMMEDIATE RELEASE:

Microscan to Demonstrate Legacy of Simple, Powerful Barcode and Vision Inspection Solutions at Two International Automation Shows

RENTON, WA, February 24, 2015 — Microscan, a global technology leader in barcode, machine vision, and lighting solutions, will demonstrate its 30-year legacy of easy-to-use technology for automating factory operations at two international trade shows – AUTOMATICON and Automate 2015. From March 17-20, Microscan provides a demonstration of its range of barcode and vision inspection products for data tracking, production control, and quality assurance from booth A-22 at [AUTOMATICON](#), located in the Warsaw International Expocentre in Poland. Microscan plug-and-play automation tools will then go on display March 23-26 from booth 988 at [Automate](#) 2015, located at McCormick Place in Chicago, Illinois.

Founded in 1982, Microscan has continued its legacy of industry-leading solution engineering by focusing on the development of tools that enable users of all experience levels to implement automation in place of error-prone manual processes to save time, materials, and reduce cost. Beginning with the invention of the world's first laser diode scanner (greatly reducing the size and complexity of common 6-inch helium/neon tube barcode scanners), Microscan has pioneered safer, smaller, faster, and easier automation options for industries from consumer goods packaging to laboratories to electronics assembly. The trend of cross-industry and cross-user simplification and higher performance in automation has led to the convergence of image-based identification and inspection technology in Microscan's latest portfolio of automation products that blur the lines between barcode reading and machine vision. This technology includes the company's award-winning [AutoVISION® Machine Vision Suite](#) as well as complete turnkey solutions like the PanelScan™ PCB Traceability System and Barcode Verification Kits.

Marking this new era of single-solution automated ID and inspection technologies, and preparing for further innovation on its engineering roadmap, Microscan will offer live demonstrations of plug-and-play automation products from its comprehensive automation portfolio at Automate and AUTOMATICON, and will offer personal consultations with the company's technical solutions team. Visitors to these shows will be able to see and experience Microscan barcode and machine vision products that work right out of the box, including barcode readers for reading any code printed or marked on any surface and machine vision cameras that check for product defects, read text, or guide robots while enabling users to see exactly what the camera sees in user-friendly software interfaces. Visitors are invited to bring their challenges to the Microscan team and receive personal demos from the company's range of solutions to meet specific automation needs.

In addition to hosting booth 988 at the Automate 2015 show in Chicago, Microscan will lead a course as part of the AIA Certified Vision Professional (CVP) program taking place during the [Automate Conference](#) March 23-27. "Advanced Vision Lighting" will be instructed by Microscan Machine Vision Promoter Dr. Jonathan Ludlow on March 23, 11:00 A.M. to 1:00 P.M. This course will guide users in designing lighting environments for challenging machine vision inspection applications and cover topics such as selecting proper illumination wavelengths, dealing with complex part surface geometries, illumination integration, and controlling back reflections.

To learn about or register for an upcoming automation trade show, visit [AUTOMATICON](#) or [Automate 2015](#) show websites. Registration for both shows is free to all visitors.

For more information about Microscan, visit the company at AUTOMATICON (booth A-22), Automate (booth 988), or www.microscan.com.

About Microscan

Microscan is a global leader in technology for precision data acquisition and control solutions serving a wide range of automation and OEM applications. Founded in 1982, Microscan has a strong history of technology innovation that includes the invention of the first laser diode barcode scanner and the 2D symbology Data Matrix. Today, Microscan remains a technology leader in automatic identification and machine vision with extensive solutions for ID tracking, traceability, and inspection ranging from basic barcode reading to complex machine vision inspection, identification, and measurement.

As an ISO 9001:2008 certified company recognized for quality leadership in the U.S., Microscan is known and trusted by customers worldwide as a provider of quality, high precision products. Microscan is a [Spectris](#) company.

Microscan Contact

Corporate Headquarters, U.S.

Shaina Warner, Marketing Specialist

+1 425-203-4963; swarner@microscan.com

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