

FOR IMMEDIATE RELEASE:

Microscan to Demonstrate AutoVISION Machine Vision Technology at ProPak China 2011

RENTON, WA, July 2011 – Microscan, a global technology leader in barcode, machine vision and lighting solutions, will introduce its new [AutoVISION™](#) family of machine vision products to the Chinese packaging industry at its Booth # 1G56 at [ProPak China 2011](#). Now in its 17th year, the event is China's premier processing and packaging expo, and takes place July 13-15, 2011 at the Shanghai New International Expo Centre (SNIEC) in Shanghai, China.



Manufacturers in the packaging industry can improve product quality, increase efficiency, and ensure compliance with labeling regulations by automating inspection and identification tasks using machine vision technology. Microscan's new AutoVISION machine vision products enable users with little to no experience in vision technology to quickly and easily set up applications such as 1D and 2D barcode reading, date and lot code tracking, cap alignment, label verification, and many others.

The AutoVISION family of machine vision products aims to simplify the set-up and deployment of machine vision applications, while providing a powerful tool set for reliable, high performance vision inspection and identification. Products on display at ProPak China 2011 include Microscan's AutoVISION machine vision software, and the Vision MINI and Vision HAWK smart cameras, both winners of the "2011 Packaging Industry Ringier Innovation Award":

[AutoVISION machine vision software](#) – Developed to shorten the learning curve often associated with machine vision software, AutoVISION provides a complete vision tool set. Real time feedback during programming and device configuration helps time-crunched engineers implement their vision applications with a minimum of effort.

[Vision MINI smart camera](#) – As the world's smallest vision system, the Vision MINI is designed to provide reliable performance in embedded identification and inspection applications. With fully integrated lighting and autofocus lens, its small form factor (46 x 53 x 25 mm) allows for flexible positioning in tight spaces. The Vision MINI smart camera can be operated by either the intuitive AutoVISION software or Microscan's more advanced Visionscape® software.

[Vision HAWK smart camera](#) – This flexible, industrial smart camera is suitable for a wide range of inspection applications. It is designed for easy set-up and operation, with cutting edge liquid lens technology for unlimited autofocus. Like the Vision MINI, the Vision HAWK can be set up and operated with either the AutoVISION or Visionscape software interface for maximum flexibility.

For more information on these products, visit Microscan at ProPak China 2011 in booth 1G56, or online at <http://www.microscan.com/en-us/products/newproducts.aspx>.

About Microscan

Microscan is a global leader in technology for precision data acquisition and control solutions serving a wide range of automation and OEM applications. Founded in 1982, Microscan has a strong history of technology innovation that includes the invention of the first laser diode barcode scanner and the 2D symbology, Data Matrix. Today, Microscan remains a technology leader in automatic identification and machine vision with extensive solutions for ID tracking, traceability and inspection ranging from basic barcode reading up to complex machine vision inspection, identification, and measurement.

As an ISO 9001:2008 certified company recognized for quality leadership in the U.S., Microscan is known and trusted by customers worldwide as a provider of quality, high precision products. Microscan is a Spectris company.

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