

FOR IMMEDIATE RELEASE

Microscan to Instruct Barcode Traceability Workshop at Lab Automation 2011

RENTON, WA, January 2011 — Microscan, the global technology leader in [traceability solutions](#) for life sciences, will conduct an educational barcode traceability workshop at the upcoming [SLAS Lab Automation Conference and Exhibition](#), scheduled to take place January 30 –February 1, 2010 in Palm Springs, CA. The course will be held at the Renaissance Palm Springs Hotel on Sunday January 30, from 8:30 AM to 4:30 PM.

As the premier global provider of embedded barcode scanners and imagers for lab automation and other life science applications, Microscan will instruct a barcode traceability workshop titled “[Introduction to Barcode Technology](#).” Workshop attendees will learn the basics barcode traceability, including common 1D and 2D symbologies used in biopharmaceutical R&D labs, and how they are essential for sample tracking from order entry through HTS and beyond. The workshop also will educate attendees about technologies and parameters involved in acquiring and reading such codes and why seemingly “good” codes often perform poorly.

Microscan has served major [laboratory automation](#), clinical diagnostics, and medical device customers for over 25 years, and brings a strong portfolio of proven barcode traceability solutions to the life science market. To meet specific customer requirements, Microscan continues to develop new and innovative Track, Trace and Control approaches for regulated manufacturing environments.

Course instructor Niels Wartenberg, Senior Applications Engineer, brings over 10 years of experience instructing barcode traceability and technology overview courses for the Association of Laboratory Automation. Prior to joining Microscan, Wartenberg spent more than eight years implementing barcode technology in clinical laboratory systems for a major manufacturer of diagnostics instrumentation.

For more information about Microscan and barcode traceability, visit the company at Lab Automation in Booth #520 or visit www.microscan.com.

About Microscan

Microscan is a global leader in technology for precision data acquisition and control solutions serving a wide range of automation and OEM applications. Founded in 1982, Microscan has a strong history of technology innovation that includes the invention of the first laser diode barcode scanner and the 2D symbology, Data Matrix. Today, Microscan remains a technology leader in automatic identification and

machine vision with extensive solutions for ID tracking, traceability and inspection ranging from basic barcode reading up to complex machine vision inspection, identification, and measurement.

As an ISO 9001:2008 certified company recognized for quality leadership in the U.S., Microscan is known and trusted by customers worldwide as a provider of quality, high precision products. Microscan is a Spectris company. For more information, visit www.microscan.com.

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