

FOR IMMEDIATE RELEASE:

Microscan's Vision MINI Smart Camera Wins 2012 Ringier Technology Innovation Award for Food & Beverage Industry



BEIJING, CHINA July 2012 — Microscan, a global leader in technology for precision data acquisition and control solutions, announces that its Vision MINI smart camera has won a 2012 Ringier Technology Innovation Award in the Food & Beverage Industry category. Microscan Regional Sales Manager Ryan Zhu accepted the award during a ceremony at the 2012 Food Ingredients, Health Ingredients and Natural Ingredients Asia-China Show (Fi Asia-China Hi Ni China 2012) in the Shanghai New International Expo Center on June 27th. This event was co-organized by Ringier Trade Media and its magazine China Food Manufacturing Journal, together with 2012 Food Ingredients, Health Ingredients and Natural Ingredients.



Following a strict selection process by an independent judge panel, with reference to online voting results, 28 winning companies were selected for their ability to innovate efficient, clean, and cost-effective solutions for 5 categories in the Food & Beverage Industry: Ingredients, Processing, Packaging, Food Safety, and Other. The overall aim of the award is to commend the contributions of companies promoting the development of China's food & beverage industry.

Microscan's Vision MINI smart camera was recognized by the Ringier Technology Innovation Awards for its ability to comprehensively meet quality requirements in food & beverage packaging and safety through barcode & machine vision technology. The Vision MINI is designed for reliable performance in embedded identification and inspection applications. As the world's smallest fully integrated vision system, the Vision MINI's ultra-compact size and wide angle optics provide the best performance available for machine vision tasks at close range. With the Vision MINI, OEM design engineers can implement robust inspection, color matching, symbol decoding, OCR, and more in a single compact vision solution.



For more information about the Vision MINI smart camera and Microscan's complete line of machine vision solutions, visit us online at www.microscan.com.

About Microscan

Microscan is a global leader in technology for precision data acquisition and control solutions serving a wide range of automation and OEM applications. Founded in 1982, Microscan has a strong history of technology

innovation that includes the invention of the first laser diode barcode scanner and the 2D symbology, Data Matrix. Today, Microscan remains a technology leader in automatic identification and machine vision with extensive solutions for ID tracking, traceability and inspection ranging from basic barcode reading up to complex machine vision inspection, identification, and measurement.

As an ISO 9001:2008 certified company recognized for quality leadership in the U.S., Microscan is known and trusted by customers worldwide as a provider of quality, high precision products. Microscan is a [Spectris](#) company.

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