

FOR IMMEDIATE RELEASE:

Microscan's Visionscape® Machine Vision Software wins distinguished industry award

RENTON, WA, October 2010 — Microscan, a global technology leader for barcode and machine vision products, announces that it has been awarded a Global Technology Award in the category of Anti-Counterfeiting Tools for its [Visionscape® Machine Vision Software](#). The award was presented to the company during a Tuesday, October 26, 2010 ceremony that took place during SMTA International at the Walt Disney World Swan and Dolphin Resort in Orlando, FL.

Microscan's Visionscape® software is the most innovative software on the market with an extensive array of features available to inspect multiple parameters for anti-counterfeiting (ability to precisely match visuals of authentic parts, and recognize differences invisible to the naked eye for non-matching parts – i.e. shape, location, mark content, other scratched surface areas, etc.). In addition to extensive visual inspection and measurement parameters, the software provides identification and traceability of barcodes, 2D symbols and Optical Character Recognition (OCR).

[Machine vision inspection](#) consists of narrowly defined tasks such as counting objects on a conveyor, reading serial numbers, and searching for surface defects. Manufacturers often prefer machine vision systems for visual inspections that require high-speed, high magnification, around-the-clock operation, and/or repeatability of measurements.

Visionscape® software can provide 100 percent quality control in manufacturing, reducing costs and ensuring a high level of customer satisfaction. While human inspectors working on assembly lines visually inspect parts to judge the quality of workmanship, machine vision systems use cameras and image processing software to perform similar inspections.

Premiering in 2005, the Global Technology Awards program is an annual celebration of product excellence in electronics surface mount assembly. Premier products based on the finest examples of creative advancement in technology are chosen by a distinguished panel of industry experts.

Visit [Microscan's Online Community](#) to see videos of Visionscape® software in action. For more detailed information on the product, visit www.microscan.com.

About Microscan

Microscan is a global leader in technology for precision data acquisition and control solutions serving a wide range of automation and OEM applications. Founded in 1982, Microscan has a strong history of technology innovation that includes the invention of the first laser diode barcode scanner and the 2D symbology, Data Matrix. Today, Microscan remains a technology leader in automatic identification and machine vision with extensive solutions for ID tracking, traceability and inspection ranging from basic barcode reading up to complex machine vision inspection, identification, and measurement.

As an ISO 9001:2008 certified company recognized for quality leadership in the U.S., Microscan is known and trusted by customers worldwide as a provider of quality, high precision products. Microscan is a Spectris company. For more information, visit www.microscan.com.

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