

**FOR IMMEDIATE RELEASE:**

## **Microscan Names Cheng Han Ko as Asia Pacific Sales Director**

**RENTON, WA, May 2012** – Microscan, a global technology leader in barcode, machine vision and lighting solutions, has appointed Cheng Han Ko as Asia Pacific Sales Director. Ko will manage the company's commercial operations in the Asia Pacific region, overseeing multiple regional sales managers to ensure the high-level operation of Microscan's sales organization in the region.

"We've experienced tremendous growth in the Asia Pacific region, and this market is a key focus for Microscan", said Scott Summerville, President of Microscan. "Mr. Ko brings significant experience in industrial automation as well as our end-user markets of electronics and consumer products. His leadership will enable us to better support our customers and grow our business in this key region."



**Microscan's Asia Pacific Sales Director, Cheng Han Ko**

Ko has an extensive history in industrial controls, having spent the majority of his professional career at Rockwell Automation. With an educational background in engineering, he joined Rockwell as a Sales Engineer and has held positions of increasing responsibility during his tenure there, including Information and Automation Solutions Manager, Country Manager for Malaysia, Regional Industry Solutions Manager, Regional Sales Manager for Indonesia, Philippines, and Vietnam, and Manager, System Integrators and Strategic Partners for Asia Pacific. He was most recently an associate partner for North Consulting Group, a consultancy providing management consulting, technology solutions, and applications management and support services.

Ko will be based in Microscan's Asia Pacific headquarters in Singapore.

### **About Microscan**

Microscan is a global leader in technology for precision data acquisition and control solutions serving a wide range of automation and OEM applications. Founded in 1982, Microscan has a strong history of technology innovation that includes the invention of the first laser diode barcode scanner and the 2D symbology, Data Matrix. Today, Microscan remains a technology leader in automatic identification and machine vision with extensive solutions for ID tracking, traceability and inspection ranging from basic barcode reading up to complex machine vision inspection, identification, and measurement.

As an ISO 9001:2008 certified company recognized for quality leadership in the U.S., Microscan is known and trusted by customers worldwide as a provider of quality, high precision products. Microscan is a [Spectris](#) company.

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