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FOR IMMEDIATE RELEASE:

New suite of DPM imagers available from Microscan

RENTON, Wash., March, 2007 — In response to automatic identification trends across industries such as automotive and aerospace, Microscan leads the way in announcing a suite of three bar code imagers with illumination and decode algorithms specifically designed for reading the toughest direct part marks (DPM).

Direct part marks are typically Data Matrix symbols permanently marked by methods such as dot peen and laser/chemical etch on substrates including metal, plastic, rubber and glass. Microscan's DPM product suite includes the new Quadrus® EZ DPM fixed-mount imager, the MS-Q Quadrus® handled imager, and the Quadrus® Verifier. Every model is factory floor ready for easy and immediate integration, and includes newly upgraded features or accessories.

Using a unique lighting accessory, the Quadrus EZ DPM provides even illumination of direct part marks for easy decoding on challenging curved or mirrored surfaces. The MS-Q Quadrus imager features improved decode algorithms in a new rugged ergonomic design. The Quadrus Verifier is a fully integrated and ISO/IEC 15426-2 certified verifier that analyzes, measures and reports the quality of directly marked Data Matrix symbols. Symbol quality verification standards include ISO/IEC 15415, AS9132, and the newly added AIM DPM Quality Guidelines.

Microscan also publishes a handbook for direct part marking applications, *Guidelines for Direct Part Mark Identification*. The handbook provides manufacturers with information and advice on direct part marking technology which they can apply directly to their own marking applications. The handbook is free and can be ordered online in Microscan's e-Learning Center at www.microscan.com/e-learning.

For more information on Microscan's imagers or direct part mark technology, please contact **Shelae Howden** at **425-226-5700** or by e-mail at **showden@microscan.com**.

Microscan is a global leader in the development of advanced bar code products designed for a broad range of applications requiring greater precision. As an ISO 9001:2000 certified company with national recognition for Quality Leadership, Microscan is known and trusted by customers worldwide as a provider of quality, high precision automatic identification technology. Microscan is a Spectris company.