

FOR IMMEDIATE RELEASE:

Microscan Appoints Regional Sales Manager for France

ALPHEN AAN DEN RIJN, NETHERLANDS, 29 March 2016 —

Microscan, a global technology leader in barcode, machine vision, and verification solutions, announces the appointment of Nicolas Rozencwajg as Regional Sales Manager for France.

Reporting to Bart Nollet, Regional Sales Director Europe, Middle East, and Africa (EMEA), at Microscan, Rozencwajg will be based in Paris, France. Rozencwajg will be responsible for sales and business development activities in France, working closely with Microscan's reseller and integrator network.

Rozencwajg brings over 20 years of experience in the automatic identification and data capture (AIDC) market to Microscan in France from companies such as Intermec, SATO, and Avnet. Most recently, he held various sales management positions at Honeywell Scanning & Mobility during his five years with the company.

"We see France as a very important growth market for Microscan," said Nollet. "Nicolas will strengthen our European sales team and his extensive auto ID expertise will help us realize the growth potential, working together with new and existing resellers in this territory."

"I'm very excited to join Microscan," Rozencwajg comments. "I enjoy taking on a new challenge and look forward to developing Microscan's business activities in France. Microscan's ambitious growth strategy, combined with my previous experience and business development skills, will enable us to foresee an outstanding and bright future. Being part of the Spectris Group and sharing the same important values were also important to my decision to join Microscan."

Rozencwajg has a degree in Business Management and Administration from EDEP (Ecole de Direction des Entreprises de Paris). He also recently finished a training at CRA (Cédants et Repreneurs d'Affaires), a Merger and Acquisition organization.

For more information on Microscan, visit <http://www.microscan.com/>.



About Microscan

Microscan is a global leader in barcode reading, machine vision, and verification technology serving a wide range of automation and OEM applications. Founded in 1982, Microscan has a strong history of technology innovation that includes the invention of the first laser diode barcode scanner and the 2D symbology Data Matrix. Today, Microscan remains a leader in automatic identification and inspection with extensive solutions ranging from barcode reading, tracking, and traceability up to complex machine vision measurement, guidance, symbol verification, and print quality grading.

As an ISO 9001:2008 certified company recognized for quality leadership in the U.S., Microscan is known and trusted by customers worldwide as a provider of quality, high precision products. Microscan is a part of [Spectris plc](#), the productivity-enhancing instrumentation and controls company.

Microscan Contact

European Headquarters, Alphen aan den Rijn, Netherlands

Mrs. Kirsi Rolf, Marketing Manager Europe

+31 6 10074598, krolf@microscan.com