

**FOR IMMEDIATE RELEASE:****Microscan Wins Two Prestigious Awards by AutoID-China for  
“Top 100 Enterprises of Automatic Identification”**

**Renton, Wash., December 5, 2008** — Microscan, a global leader in barcode and vision technologies, has been selected to be the recipient of two awards in the category of “Top 100 Enterprises of Automatic Identification Industry 2008” Award Program sponsored by AutoID-China. The awards recognize Microscan’s accomplishments in excellence and innovation within the Automatic Identification industry. The two awards Microscan received are: *“Top 10 Best International Barcode Enterprise”* and *“Top 10 Best System Integrator”*.

“After two months of website survey polls conducted by AutoID-China and supported by numerous participants comprised of barcode product manufacturers, system integrators, distributors, industry experts, customers and Internet browsers, the finalists have been selected under the public, through a fair, impartial and authentic procedure, showing authoritative results in the China automatic identification industry,” said Li Peng, the Operations Director of the program sponsor, AutoID-China. “Microscan entered the program for the first time, and has won two awards successfully. It fully demonstrates the strong power of the company.”

AutoID-China has conducted the Top 100 Enterprises of Automatic Identification Industry Awards Program successfully for the last three consecutive years. The Top 100 Enterprises evaluation program has become a widely recognized premier program brand with significant influences and reputation in the China automatic identification industry.

Mr. Song Gangang, the North China Manager for Microscan said, “Microscan’s achievement of winning awards is mainly attributed to two aspects: one, its innovative products and innovative technologies inside the products, and two; overall services and advanced company vision.” Microscan is a global leader in manufacturing and technology focused on precision data acquisition and control solutions serving a wide range of automation and OEM applications. Microscan entered the Chinese market in the late nineties, and opened offices in Shanghai, Guangzhou, and Beijing successively with distributor partners throughout China backed by an experienced technology support team globally. The recent recipient of two important awards in China marks recognition of Microscan’s leading position in the China automatic identification market by the industry members, and confirms Microscan’s global technology innovation in the areas of automatic identification.

Founded in 1982, Microscan has a strong history of technology innovation which includes the invention of the first laser diode barcode scanner and invention of 2D symbology, Data Matrix. Other technological achievements include development of the world’s smallest fixed mount laser scanner and first fully integrated 2D symbol reader. Today, Microscan remains a technology leader in automatic identification and offers an extensive product suite for ID tracking and traceability ranging from basic barcode reading up to complex machine vision inspection and measurement.

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### About AutoID-China

[www.autoid-china.com.cn](http://www.autoid-china.com.cn) is the first-established internet portal in the China automatic identification industry. They have hosted the “Top 100 Enterprises of Automatic Identification Industry” Awards Program, successfully for the last three consecutive years. During these years, more than 50 mass and professional media, such as Sina.com, China.com, Yesky.com, IT168.com, etc., have reported the event extensively. The Top 100 Enterprises evaluation program has become a widely recognized premier program brand with significant influences and reputation in the China automatic identification industry.  
( [www.autoid-china.com.cn](http://www.autoid-china.com.cn).)

### About Microscan

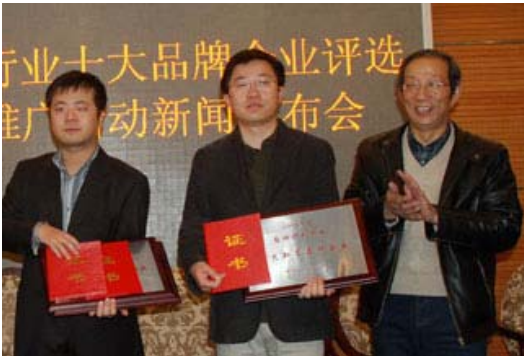
Microscan is a global leader in technology for precision data acquisition and control solutions. Microscan’s extensive product suite for ID tracking and traceability focuses primarily on barcode reading and machine vision inspection which serve a wide range of automation and OEM applications. As an ISO 9001:2000 certified company recognized for quality leadership in the US, Microscan is known and trusted by customers worldwide as a provider of quality, high precision products. Microscan is a Spectris company.  
[www.microscan.com](http://www.microscan.com) and [www.microscan.com/china](http://www.microscan.com/china)

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*Image:*

*Mr. Song GangGang (middle) accepts two awards on behalf of Microscan from AutoID-China for “Top Best International Barcode Enterprise” and “Top 10 Best System Integrator”.*