

FOR IMMEDIATE RELEASE:

## Microscan's C-Mount QX Hawk Imager Wins 2012 Ringier Technology Innovation Award for Packaging Industry



包装行业 荣格技术创新奖  
Ringier Technology Innovation Awards 2012 Packaging Industry

**BEIJING, CHINA August 2012** — Microscan, a global leader in technology for precision data acquisition and control solutions, announces that its C-mount design QX Hawk barcode imager has won a 2012 Ringier Technology Innovation Award in the Packaging Industry category. Microscan's Weijiang Song accepted the award during a ceremony in Shanghai. This event was co-organized by Ringier Trade Media and its magazine International Packaging News for China, together with ProPak China 2012. Following a strict selection process by an independent judge panel, with reference to online voting results, 21 winning companies were selected for their innovative products and technologies across 5 categories, including Package Converting, Packaging Application, Packaging Materials, Package Printing and Green Packaging. The overall aim of the award is to commend the contributions of companies promoting the development of packaging industry.



At the beginning of this year, Microscan introduced a new C-mount lens configuration for two of its products: the popular QX Hawk imager and the Vision HAWK smart camera. The QX Hawk imager is ideal for industrial track and trace applications, with powerful algorithms for reading virtually all linear and 2D barcodes. The rugged Vision HAWK smart camera combines the same decode capability with a complete vision toolset to enable a broad range of inspection and identification tasks. Both products can now be used with interchangeable lenses to address more application needs, such as high magnification and wide fields of view.



“This new right angle C-mount lens design is an important addition to our Auto ID and Machine Vision product portfolio,” states Microscan Product Champion, Machine Vision, Dr. Jonathan Ludlow. “We can successfully address a wider variety of today’s industrial barcode and vision applications. These are ideal cameras for applications requiring external lighting, right angle mounting in tight spaces, or fields of view that the integrated lens models don’t address.”

For more information about the QX Hawk imager and the Vision HAWK smart camera, visit us online at [www.microscan.com](http://www.microscan.com).

## **About Microscan**

Microscan is a global leader in technology for precision data acquisition and control solutions serving a wide range of automation and OEM applications. Founded in 1982, Microscan has a strong history of technology innovation that includes the invention of the first laser diode barcode scanner and the 2D symbology, Data Matrix. Today, Microscan remains a technology leader in automatic identification and machine vision with extensive solutions for ID tracking, traceability and inspection ranging from basic barcode reading up to complex machine vision inspection, identification, and measurement.

As an ISO 9001:2008 certified company recognized for quality leadership in the U.S., Microscan is known and trusted by customers worldwide as a provider of quality, high precision products. Microscan is a [Spectris](#) company.

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