

**FOR IMMEDIATE RELEASE:**

## Microscan to Preview New Machine Vision Products at Automate 2011

**RENTON, WA, March 2011** — Microscan, a global technology leader in barcode, machine vision and lighting solutions, announces it will display new machine vision products in Booth #828 at the upcoming [Automate 2011](#) conference and exhibition, scheduled to take place March 21-24, 2011, at McCormick Place in Chicago, IL. Microscan has a history of innovative, miniaturized solutions for barcode applications and will demonstrate how it has applied this concept to machine vision, with new hardware and software solutions designed to make the implementation of machine vision technology as seamless as possible.

Microscan offers a comprehensive line of automation solutions to enhance productivity, increase throughput, and improve product quality— from high-speed laser barcode readers, to robust 2D imagers for hard-to-read direct part marks, to machine vision for automated inspection. Microscan [machine vision](#) software enables manufacturers worldwide to improve critical procedures such as quality control, component traceability, sortation, as well as complex automated inspection tasks. Continual development of our machine vision software and hardware, including new solutions on display at Automate 2011, ensures we provide cutting edge technology and the most complete offerings for machine vision applications.

From basic barcode reading to complex machine vision inspection, identification, and measurement, Microscan remains committed to continuous innovation and development to meet market and customer needs for quality machine vision product solutions to track, trace and control applications.

For more information on Microscan's machine vision, lighting, and barcode solutions, stop by Booth #828 at Automate 2011 or visit [www.microscan.com](http://www.microscan.com).

### About Microscan

Founded in 1982, Microscan has a strong history of technology innovation that includes the invention of the first laser diode barcode scanner and the 2D symbology, Data Matrix. Today, Microscan remains a technology leader in automatic identification and machine vision with extensive solutions for ID tracking, traceability and inspection ranging from basic barcode reading up to complex machine vision inspection, identification, and measurement. As an ISO 9001:2008 certified company recognized for quality leadership in the U.S., Microscan is known and trusted by customers worldwide as a provider of quality, high precision products. Microscan is a [Spectris](#) company.

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